

# FAST CASUAL

IDEAS & TRENDS FOR THE FAST-CASUAL RESTAURANT

## Saladworks creates franchisee intranet site

CONSHOHOCKEN, Pa. — Saladworks Inc. introduced MySaladworks.com, a corporate Web site to increase communications with franchisees.

According to a news release, MySaladworks.com gives franchisees the ability to e-mail one another directly with a franchisee address book located within the site. If franchisees would like to communicate more quickly than e-mail, MySaladworks.com boasts a “chat” feature. This franchisee-only intranet site provides insight into the inner workings of the core values of Saladworks, the company said.

“It is an excellent tool to communicate out across the entire system and effectively share news, events, and information between all of us,” said Rich Hopkins, owner of the Piscataway and Chatham Saladworks. ■