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Lending a Healthy Hand

Healthy fast-casual concept, Saladworks, helped to give a fresh start to the Marrero family in Camden, New Jersey, this summer. While the 200 members of the Extreme Home Makeover crew worked hard to meet a one-week deadline, Saladworks donated salads, wraps, and sandwiches on site during the show's taping.

“The outpouring of support from the community for this family is infectious,” says John Scardapane, the Cherry Hill, New Jersey, company's CEO. “Saladworks was honored to be a part of such an amazing event.”

The Marrero family was chosen for the show after three of the family's five sons were featured on a January episode of 20/20 in which Diane Sawyer followed a handful of teens living in poverty. The Marrero sons range in ages from 14 to 18 and are raised by their single father Victor.

Saladworks' donation were in good company. In addition to a new home, the family was also given clothes', groceries, cable and Internet access, a vacation to Spain during the week of the filming, and free college tuition to Rutgers University for all five sons upon application and acceptance.

Salads prepares customized, healthy tossed salads in front of its customers in locations up and down the East Coast and Illinois. The chain has seen more than a 30 percent growth rate for the last few years and is on track to maintain that rate of growth over the next five years.