



**SALADWORKS CELEBRATES NATIONAL SOUP MONTH  
WITH FREE SOUP DAYS THROUGHOUT JANUARY**

Conshohocken, PA – January 10, 2007 – Saladworks, the nation’s leading alternative to fast food and one of the fastest growing franchising concepts in the nation, is pleased to announce a special promotion in celebration of National Soup Month. Throughout the month of January, 15 Saladworks locations will hold a Free Soup Day.

Saladworks offers 13 fresh soups, including Chicken Orzo, Chicken Tortilla, Maryland Crab, and Vegetarian Vegetable. The soups are served throughout the year, with four to seven varieties available at any one time. In addition, Saladworks offers a seasonal soup.

“This is a great chance for people to taste our other delicious menu options,” said John Scardapane, CEO of Saladworks. “Soup is an excellent compliment to our salads and wraps.”

The following Saladworks locations will be offering a Free Soup Day:

- Jan 11- Conshohocken, PA (Plymouth Square Shopping Center, 200 West Ridge Pike)
- Jan 12- Chatham, NJ (Hickory Square Shopping Center, 641 Shunpike Road)
- Jan 12- Piscataway, NJ (Centennial Plaza, 1348 Centennial Ave)
- Jan 12-Plymouth Meeting, PA (Plymouth Meeting Mall, 500 W. Germantown Pike)
- Jan 12-Willow Grove, PA (Willow Grove Shopping Center, 170 Park Avenue)
- Jan 12-Hillsborough, NJ (Hillsborough Promenade, 30 Falcon Road)
- Jan 12-Newtown, PA (Village at Newtown, 2804 South Eagle Road)
- Jan 12-East Windsor, NJ (East Windsor Shopping Center, 72 Princeton-Hightstown Rd.)
- Jan 19-Hamilton, NJ (Hamilton Square Shopping Center, 957 Route 33)
- Jan 26-Gateway, PA (Gateway Shopping Center, 159 E. Swedesford Road)
- Jan 26-E. Norriton, PA (95 E. Germantown Pike)
- Jan 26-Dresher, PA (Dreshertown Plaza, 1650 Limekiln Pike)
- Jan 26-Glassboro, NJ (Collegetown Shopping Center, 791 Delsea Drive)
- Jan 26-Medford, NJ (Medford Center, 176 Route 70)
- Jan 31- West Windsor, NJ (Nassau Park Shopping Center, 465 Nassau Park Blvd.)

From the time entrepreneurial chef John Scardapane opened the first Saladworks in Cherry Hill, NJ in 1986, the enterprise has emerged as a leader in the quick-casual food arena, by offering a tasty, yet healthy alternative to the food found at most fast food chains. By giving

customers the freshest and finest ingredients, which are expertly prepared in front of them by an always-accommodating staff, Saladworks has developed a proven successful concept.

Saladworks, the nation's first fresh-tossed salad franchise concept operates 75 franchise-operated restaurants in seven states throughout the Eastern United States, as well as Illinois. The chain has enjoyed over a 30 percent growth rate for the last few years and is on track to maintain that rate of growth over the next 5 years. Using its innovative step-by-step regional expansion method, Saladworks plans to have more than 200 locations open in the next five years. Saladworks locations offer a healthy menu of flavorful salads with signature dressings, as well as complimentary menu items. For franchise information, visit [www.saladworks.com](http://www.saladworks.com).